

KAIPUPU POINT MAINLAND ISLAND SOCIETY

STRATEGIC PLAN 2020

VISION

To create a wildlife sanctuary that can be enjoyed by all, forever

MISSION STATEMENT

Working together to enrich the community through restoration and guardianship of Kaipupu Wildlife Sanctuary where native flora and fauna flourish

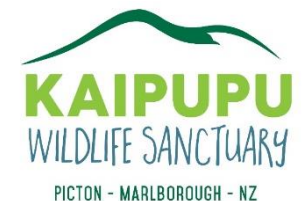
PURPOSE

This strategic plan has been developed by Kaipupu Point Mainland Island Society (KPMIS) to set out the key steps the Society will undertake to achieve our mission statement from 2020 - 2030. This document is intended to be a living document, which will be used to inform the development of the annual plan. It is supported by the Kaipupu Wildlife Sanctuary Biodiversity Plan.

OVERVIEW

Kaipupu Point Mainland Island Society is responsible for the management of Kaipupu Wildlife Sanctuary. All activities are coordinated and supported by a management committee and two part time coordinators who complete a range of administrative, policy or project management duties. The key values of the Sanctuary are:

<i>Engage – Whanaungatanga</i>	Through shared experiences and working together people achieve a sense of belonging and connection
<i>Inspire – Whakahihikotanga</i>	Visitors of all ages value Kaipupu Wildlife Sanctuary and through this connection with nature are inspired to take action for the environment
<i>Protect – Kaitiakitanga</i>	Biodiversity is protected through removal of introduced pest species and enhanced by native plantings, natural regeneration and reintroduction of appropriate species
<i>Sustain – Whakauka</i>	Thoughtful planning and diversification creates a successful, resilient future
<i>Collaborate – Mahi tahi</i>	Success is achieved through collaboration



ENGAGE - WHANAUNGATANGA

Through shared experiences and working together people achieve a sense of belonging and connection

Strategic outcome	Strategic goal	KPI	2020 Progress Report
Connected and valued volunteers gain knowledge and skills	All new volunteers complete a comprehensive induction	100% of all active volunteers have completed inductions	April Volunteer induction booklet created
	Volunteers gain skills through targeted training sessions	25% of all active volunteers have attended at least one upskilling session annually	
	Volunteers are involved with a variety of roles at the Sanctuary	Provide greater diversity of experiences to volunteers	
All relationships are authentic, supportive and productive	All supporters, members and volunteers have the opportunity to provide feedback to KPMIS	25% response rate to any survey distributed	March Guide survey distributed
		Volunteer satisfaction increases by 5% annually	
	A strong relationship is maintained with key stakeholders and iwi	One meeting held with each stakeholder annually	22/01 Meeting with DOC (RR/GH)
			23/03 Meeting with Te Ātiawa (RR)
			02/06 Catch up with Shappy (RR) 06/10 Catch up with Shappy (RR) 06/11 Meeting with Amai (RR)
	Our annual 'appreciation event' celebrates the role of volunteers, members and supporters in the success of the Sanctuary	50 people attend our annual 'appreciation event'	
	Grow involvement of iwi in restoration and conservation projects at the Sanctuary		06/11 Discussions with Te Atiawa re: Mabel Island

**The health, social and cultural
wellbeing benefits of a connection
with nature are promoted to all**

INSPIRE - WHAKAHIHIKOTANGA

Visitors of all ages value Kaipupu Wildlife Sanctuary and through this connection with nature are inspired to take action for the environment

Strategic outcome	Strategic goal	KPI	2020 Progress Report
A variety of tools are used to effectively communicate the story of Kaipupu Wildlife Sanctuary	Environmental education is provided through a variety of events and tools	Complete four speaker series annually	
		Complete four newsletters annually	Feb Summer 2020 completed May Autumn 2020 completed July Winter 2020 completed
		By 2021, social media followers will increase by 10%	04/03 Facebook followers: 1390 Instagram followers: 160
			17/04 Facebook followers: 1405 Instagram followers: 192
			18/05 Facebook followers: 1435 Instagram followers: 204
			15/07 Facebook followers: 1484 Instagram followers: 237
			15/07 Facebook followers: 1587 Instagram followers: 272
			16/11 Facebook followers: 1605 Instagram followers: 283
		By 2021, all signage will be reviewed, and relevant signage will be updated	15/07 Signage review underway, idea development
		Complete four educational events annually	13/01 Summer holiday programme at Endeavour Park Pavilion
			19/01 Photography workshop
			Oct Alistair & Mena talks (x2)
			Nov Planning for Summer holiday programme at Endeavour Park Pavilion

<p>Our environmental education programme is supported by a detailed learning strategy and trained educator</p> <p>Mātauranga Maori is incorporated into our education programme</p>	Technology is used effectively to communicate the Kaipupu Wildlife Sanctuary story to visitors	By 2022, an interactive communication app will available to visitors	
	Kaipupu Wildlife Sanctuary offers safe and sustainable opportunities for wildlife observation through engaging and educational guided tours	By 2021, 10 guided tours will be completed annually, increasing to 20/year from 2022	March Survey sent to all KP guides to gather feedback on guided tours
	Our annual report provides a comprehensive and accurate picture of the Sanctuary	An annual report is completed by June each year	15/07 Annual Report completed
	<p>All Marlborough students have access to a quality environmental education programme at Kaipupu Wildlife Sanctuary</p>	Develop an education strategy that aligns with the NZ curriculum and includes Mātauranga Maori	June Developing education strategy
		Develop an education kit to promote our education programme to all schools in Marlborough	
		Develop a team of educators	
		By 2021, Kaipupu Wildlife Sanctuary will provide five 'sponsored' class visits annually	
		By 2023, Kaipupu Wildlife Sanctuary will host 750 students annually	
		All students visiting Kaipupu Wildlife Sanctuary receive a "Kids Guide to Kaipupu" book	<p>February Kids book review and update completed. Feedback from AJ required.</p> <p>July Kids book reprinted & available for school visits</p>
	Marlborough students and the local community are engaged with our native nursery	By 2022, identify native seed sources and collect annually	<p>July contacted DOC to discuss requirements</p> <p>Nov Permit appl. process begun</p>

By 2025, a native nursery will be established

PROTECT – KAITIAKITANGA

Biodiversity is protected through removal of introduced pest species and enhanced by native plantings, natural regeneration and reintroduction of appropriate species

Strategic Outcome	Strategic goal	KPI	2020 Progress Report
Native flora and fauna already present at Kaipupu Wildlife Sanctuary are enhanced and celebrated	The species richness of native flora and fauna at Kaipupu Wildlife Sanctuary is well understood	By 2022, establish a wētā monitoring programme (linked with education programme)	
		By 2024, complete an invertebrate survey to establish species richness	
			February Funding applied for to complete survey (Yealands grant). Discussions with Port Marlborough and Picton Dawn Chorus regarding joint project.
		By 2021, complete a survey of Little Blue Penguin (linked with education programme)	March Funding appl. successful. DOC Wildlife Act permit appl. in progress. Meeting with Te Ātiawa held. Emails to other iwi (Rangitāne/Ngāti Kuia) sent.
			April Permit appl. sent to DOC
			Oct Kororā survey completed
		By 2024, complete a follow up lizard survey	
		By 2030, an increasing trend in all native birds will be observed through annual bird counts	Oct Annual bird counts completed
		A vegetation survey is completed annually	July Photo point vegetation survey completed

Kaipupu Wildlife Sanctuary is proud to be part of DOC's Operation Nest Egg programme	Rowi kiwi chicks are safe and protected at Kaipupu Wildlife Sanctuary	By 2022, rowi kiwi are present at Kaipupu Wildlife Sanctuary	
		Determine translocation requirements	
Species richness is increased through reintroduction of appropriate species	Species abundance and richness at Kaipupu Wildlife Sanctuary is enhanced through improved resources and translocations	By 2021, a supplementary water source at the northern lookout	
		By 2023, an enclosure for soft release of native rehabilitated wildlife is created	
		By 2024, South Island Robin will be successfully translocated onto Kaipupu Wildlife Sanctuary	
		By 2024, Kakariki will be successfully translocated onto Kaipupu Wildlife Sanctuary	19/02 meeting with Plaisiers to discuss kākāriki 04/03 meeting with DOC & Plaisiers to discuss kākāriki
		Determine vegetation requirements and implement planting plan	
Kaipupu Wildlife Sanctuary is free from all introduced pest species	Kaipupu Wildlife Sanctuary uses best practice to eradicate all ungulates, possums, mustelids, hedgehogs and rats while controlling mice to low levels	By July 2020, if rat numbers have not significantly reduced then toxin application will be used	February Working on toxin appl. June Consultation phase underway Oct toxin programme underway
		By 2022, a 5% rat tracking rate will be maintained	Dec 2019 44% rat tracking rate March 47% rat tracking rate May 47% rats; 6% mice tracking rates Nov
		20% of all traps are replaced annually	

	100% of all incursions are successfully eradicated	March rabbit present at Sanctuary
	A contractor is employed annually to complete weed control	February In four days at the Sanctuary, Weed Solutions controlled 800 Sycamore trees, 8 Radiata Pine trees, about 800 Old Man's Beard, 1 European Barberry and 3 Hawthorn. Small amount of Climbing Dock also controlled.
Wilding pine and sycamore are eradicated, and other weed species are controlled to low levels	By 2020, weed data and locations are reported monthly	June Weed data collated (Judith)
	By 2021, weed control is undertaken across 100% of the Sanctuary	
	By 2024, wilding pine and sycamore are eradicated, and all other weed species are controlled to low levels	
Wasps are controlled to low levels at Kaipupu Wildlife Sanctuary	Monitor wasps annually and complete wasp control as necessary	February Wasp stations placed at Kaipupu. Two rounds of testing completed – no wasps detected. Working with Ben Minehan to target wasps on Victoria Domain at same time.
		08/03 Wasps have switched to protein
		10/03 Bait placed in wasp stations
		17/03 Bait & wasp stations removed

SUSTAIN – WHAKAUKA

Thoughtful planning, collaboration and diversification creates a successful, resilient future

Strategic outcome	Strategic goal	KPI	2020 Progress Report
Balance is achieved between growing our tourism potential and protection of the natural environment	Our visitor strategy provides guidance for all visitor activity at the Sanctuary	By 2021, a comprehensive visitor strategy will be completed	
	Water taxi services provide regular access to the Sanctuary	By 2021, a regular weekly water taxi service to the Sanctuary is achieved	
The diversity of revenue streams is grown	Fundraising events engage the community and support the Sanctuary through increased revenue	One high profile fundraising event will be completed annually	
	Social enterprise forms a significant part of revenue creation	By 2021, develop a business plan and engage a business mentor	February Meeting with Steve (Rata Foundation) to discuss Catalyst Fund/Social Enterprise
	Merchandise sales form a significant part of revenue creation	By 2022, merchandise sales will be up by 10% compared to previous year	31/01 Dream Eco Products launch at shop
Well planned programmes and structures are achieved	New projects are well supported by our community and are achieved through thorough planning and detailed execution	Undertake a feasibility study for the development of a bird viewing platform	
	Sub-committees are utilised to ensure all programmes/structures are well planned and executed		
Our standard operating procedures reflect best practice in a voluntary organisation and are consistent with our constitution	Our team is knowledgeable, well informed and engaged with latest technology and best practice	By 2021, at least one conference, workshop or professional development event is attended	
	KPMIS complies with the terms and conditions of all agreements, concessions, permits and MOU's		February Fire response plan completed & signed off by KPMIS committee (requirement of kiwi MOU)

		<p>April Rata Foundation and DOC CF annual reporting</p> <p>June Concession activity return completed & sent to DOC</p> <p>Oct Concession audit completed</p> <p>Nov All requirements for Rowi kiwi MOU completed</p>
Our policies and procedures reflect best practice	All current policies will be reviewed by December each year and new policies will be developed as required	<p>April Policy review initiated; Policy updates completed (sign off r'qd)</p> <p>May COVID 19/pandemic planning completed</p> <p>Oct Lone worker policy proposed</p> <p>Nov Committee policy</p>
KPMIS is resilient	By 2021, a succession plan will be developed for our management committee, volunteers and contractors	
A safe environment is provided for all	All infrastructure will be assessed annually by a registered builder and every five years by a registered engineer	March New cleats added to pontoon. Bracket replacement and repair underway.
	By the end of 2020, all infrastructure will be assessed by a registered engineer	
	All infrastructure, tracks, tools and equipment are safe and well maintained	February New tracks S and T ready and traps placed
	All traps and monitoring tracks are checked monthly	March Technical issues with new traps fixed.
	All Goodnature traps will be serviced four times annually	March All Goodnature traps serviced. Sept All Goodnature traps serviced
	All equipment and tools are checked and cleaned after each use	March Motorised barrow proposed & funding sought

All risk and hazards at Kaipupu Wildlife are removed or minimised	100% of all risks and hazards are reported within seven days and effectively minimised or removed within 14 days	March Monitoring fire risk. Drought Code currently mid 400's. Discussion held with MDC to ensure consistency with proposed track closures.
All accidents, incidents and near misses are reported, with zero notifiable accidents annually	3 accidents, incidents or near misses reported annually	July incident reported

COLLABORATE – MAHI TAHI

Success is achieved through collaboration

Strategic outcome	Strategic goal	KPI	2020 Progress Report
KPMIS works collaboratively with local conservation groups	KPMIS works closely with all Picton based conservation groups	Complete at least one joint event annually	
	KPMIS is developing relationships with Marlborough conservation groups		
	Our shared office/retail space allows greater collaboration with Picton Dawn Chorus and Envirohub Marlborough	Complete at least one joint event with PDC and Envirohub Marlborough annually	Nov Joint xmas/end of year celebration
In the long term, Kaipupu Wildlife Sanctuary forms part of a larger landscape scale level of ecosystem protection in Picton and the Marlborough Sounds	Kaipupu Wildlife Sanctuary is an active member of the Marlborough Biodiversity Forum	100% of all Marlborough Biodiversity Forum meetings will be attended by at least one representative from KPMIS	04/03 April 2020 forum – planning well underway, linking in session on social enterprise 18/10 Biodiversity forum completed
	KPMIS collaborates with other organisations on landscape scale projects	One collaborative project will be completed annually	

KPMIS works collaboratively with researchers

KPMIS has a strong relationship with tertiary institutions

By 2024, one student research project is completed at Kaipupu Wildlife Sanctuary

KPMIS has a strong relationship with research organisations

By 2024, KPMIS will publish a research project in a recognised journal
