

Letter of support

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To whom it may concern.

Wine Marlborough Limited are the proud custodians of the Marlborough Wine & Food Festival having delivered this event for many years.

Due to the size and complexity of this event and the limited resources of the organisation, delivering events outside the Saturday event itself has never been something we have been capable of exploring or addressing. This is where third parties can be useful.

However, we believe that any events adjacent to or near the Festival should always be complimentary and not directly competitive to the Festival itself which is the key event on the Marlborough summer calendar. As such, we would consider formal support and promotion of events that have a point of difference from the Marlborough Wine & Food Festival. Another key requirement to gain further support is a low crossover between food suppliers and of course no music performers that are booked to appear at the Festival appearing at any event in very close proximity to the Festival.

Congratulations on delivering a successful CBD Summer Market and Savour Marlborough event. I am sure that both these events will grow further when the Marlborough Wine & Food Festival is next held.

Yours faithfully,



Marcus Pickens
General Manager
Wine Marlborough Limited