



GRAEME DINGLE FOUNDATION

Empowering kids to overcome life's obstacles
Whakamanawatia ngā tamariki kia eke panuku

MARLBOROUGH

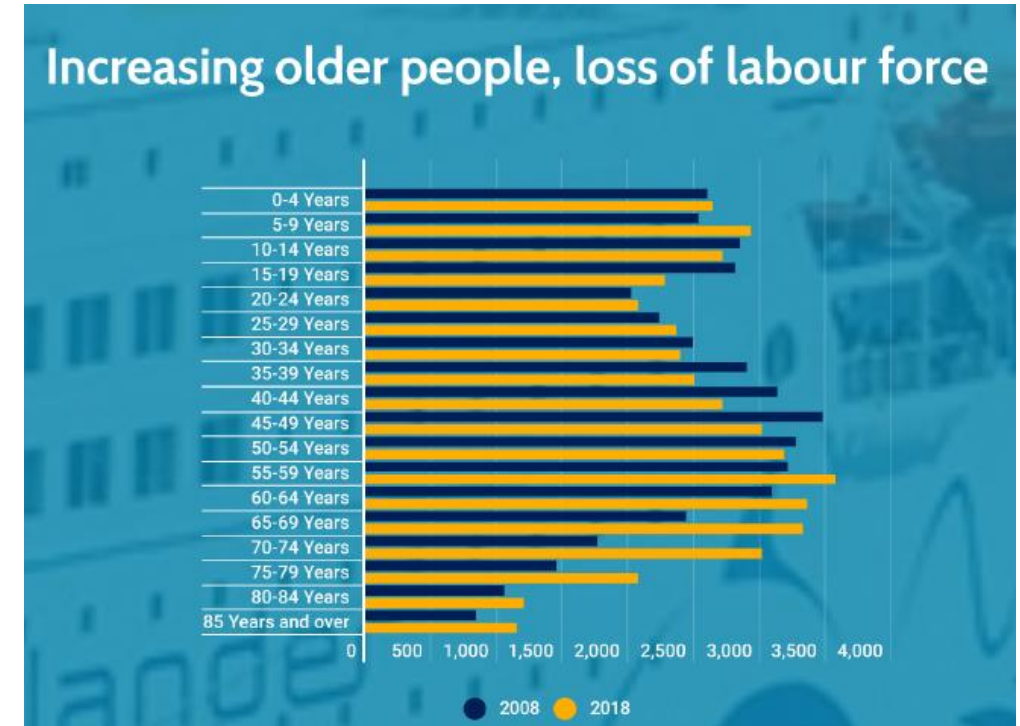
Long-Term Plan Submission for MDC 2021

The issues for Marlborough

- Youth employment crisis, exacerbated by COVID
- Ageing population
- Young people moving away
- Disconnect between youth and local industry
- Limited promotion of Marlborough as a place to live and work – and competition between regions

Labour and Skills Shortage Smart and Connected Forum agreed

“youth engagement in local employment”
should be prioritised as number 1 opportunity.



Infometrics: “Economic overview of Marlborough” May 2019

“ Marlborough supports a future-facing and sustainable economy with opportunities for all, where training, mentoring and innovative career pathways reflect a strong connection between industry and education.”

Statistics – Youth Wellbeing

“In New Zealand we are facing an alarming trend in the mental health and wellbeing of our young people. The causative factors are multiple - and the solutions are complex.” (Dr Rachel Inder)

At this critical stage of a young person's life and career, failure to find a job can have serious implications for their self-esteem and general mental health. Lack of family resources, support and connectivity with the labour market (especially when parents are also out of work) can worsen the impact.

Out of 41 EU and OECD countries, UNICEF ranks New Zealand a lowly 35th in child wellbeing outcomes. These sobering statistics stand out:

- Poverty – almost 20% of NZ children live in relative income poverty
- Hunger – over 10% of NZ children are food insecure
- Suicide - New Zealand's youth suicide rate is the second worst in the developed world

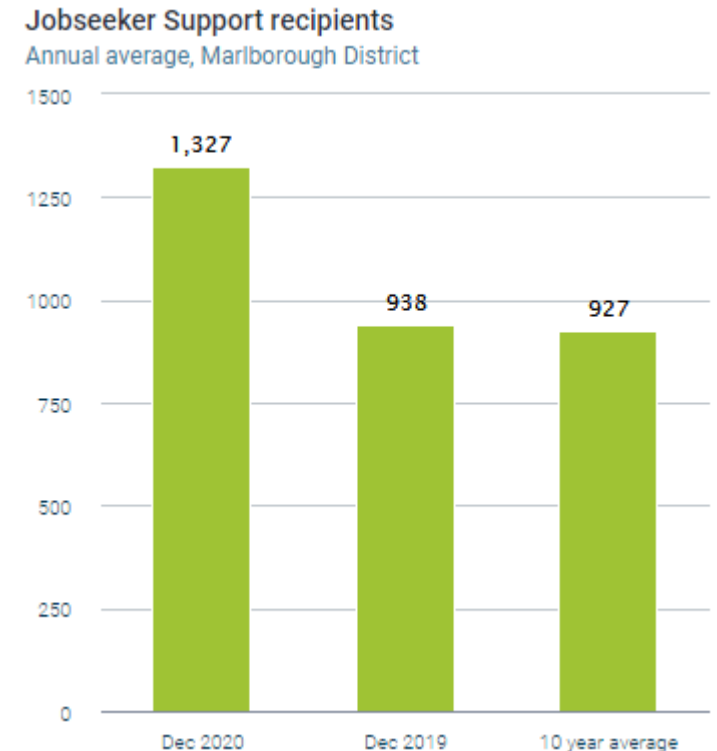


Statistics – Youth Unemployment

More than 1,000 New Zealanders a day went on a benefit in April 2020 as the impact of Covid-19 hit.

In Marlborough specifically,

- “Over the year to December 2020, the average number of **Jobseeker Support recipients in Marlborough** was **41% higher than in the previous year**. (Marlborough Infometrics quarterly report, December 2020)
- “**Young people, who already had a higher unemployment rate, are bearing the brunt of job losses**” (Marlborough Infometrics quarterly report, 2020)
- “**Females and young people hit hardest**” (Marlborough Infometrics presentation, 2021)



"Younger workers are less likely to have specialist skills that employers are unable to replace down the track, so they're more easily let go" (ANZ chief economist, Sharon Zollner).

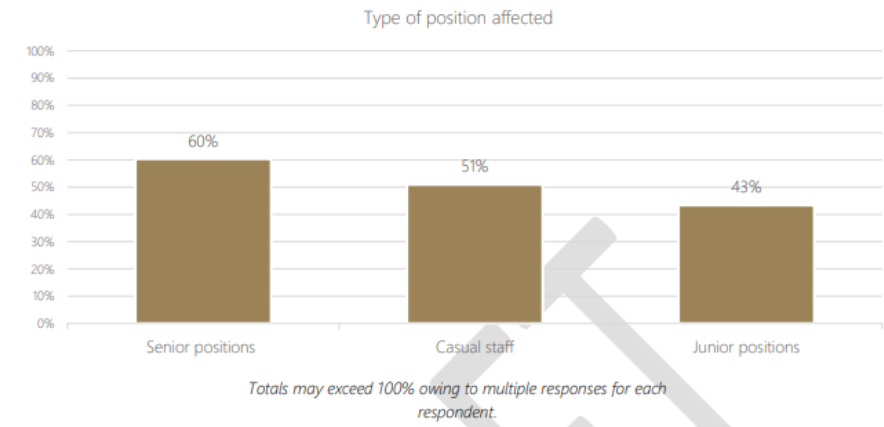
Statistics – Youth Unemployment

“A survey of local businesses on the long-term impact of Covid-19 has provided an insight into how the global pandemic has affected Marlborough...The information also showed that **15% of Marlborough businesses have had to reduce staff numbers, totalling over 140 jobs losses across those surveyed in Marlborough**”

“**The greatest impact was recorded on senior and casual [and thirdly, junior] staff roles**” – two of the top three categories of workers affected means **young people are particularly affected**.

“**39% [of Marlborough businesses] also reported experiencing difficulty in recruiting staff since the lockdown**” – this is another area Graeme Dingle Foundation Marlborough excels, bridging the divide between employers and rangatahi.

STAFF IMPACT (cont.)



Offering solutions

Graeme Dingle Foundation Marlborough is already engaged in the area that the Marlborough community sees is the most important priority in helping the skills and labour shortage within the region:

- ✓ Annual Future of Work Conference
- ✓ Career Navigator programme
- ✓ Local industry days

These solutions are meeting needs suggested by local students and community, and are already **reaching around hundreds of Marlborough students each year...**

...with potential to reach even more!



Future of Work

An exciting annual collaboration between



+



Reaching 300 Marlborough Year 11 - 13 students

Helping local young people to understand:

- ✓ the opportunities and challenges to expect in the workforce of tomorrow; and
- ✓ the career prospects and opportunities that are right here in Marlborough.

Over 60 businesses are involved in supporting, speaking and/or presenting at the conference. All Marlborough colleges are promoting involvement with their students.



Keynote speaker

Stories of inspiring possibilities in the workplace of tomorrow

Workshop streams

Smaller group sessions covering employability skillsets for the future, and industry perspectives on what the 'future of work' means

Interactive industry stations

Local industry demonstrations and interactive displays highlighting technological changes and career pathways

Inspiring success stories

Young people developing bright career paths

Local industry days

We have developed and executed highly successful industry days for Marlborough students. Two examples include:

Aquaculture industry day – students and visit mussel farms in Pelorus Sound, and hear from a range of industry employees (from skippers, engineers to scientists and sustainability managers) around the breadth and range of employment opportunities.

‘Vine to Bottle’ industry day – Career Navigator students and mentors visit and speak with a range of employees from across wine industry businesses: from viticulture, winemaking, and bottling, through to sales and marketing. This provides a broad overview of the career opportunities available across the industry.

Plans are underway for more exciting industry days in 2021 – and potential for expansion is highlighted later in this document.



Who we are

Graeme Dingle Foundation Marlborough is a vibrant Marlborough charitable trust.

- 99% of our costs are met locally
- we have a Board of local trustees
- we run our programmes with local planning/leadership and
- at nearly 60% of children impacted by our programmes, we've the highest percentage participation for Graeme Dingle Foundation programmes in New Zealand – no other region comes close.

We're proud to be a team of Marlborough people collaborating to help Marlborough – with local solutions to local challenges.

Our programmes have a key part to play in the economic development of the region, through investing in our most important natural resource, our young people.



Our team

500+

volunteers

Including trustees,
fundraisers and those
helping with community
projects

Graeme Dingle Foundation Marlborough

16 staff

Regional Manager +
Programme Leaders etc

120+

organisations/businesses

Who act as sponsors,
supporters, and mentors for
programmes

The region's schools + community organisations

Such as Marlborough Violence Intervention Programme, GreyPower
Marlborough etc with whom we work very closely

What we do

Respect. Integrity. Positive relationships. Resilience. At Graeme Dingle Foundation Marlborough, they're more than just words, they're life-changing lessons.

Every week we work directly with over 3,000 of Marlborough's young people, across 20 local schools and colleges. Presently we have 4 transformational programmes in Marlborough:

- Our **"Kiwi Can"** programme builds lifelong skills, positive relationships and qualities such as integrity, respect and resilience amongst our primary school-aged children;
- **Stars** – Our peer mentoring programme helping college students build trusting relationships, enabling them to reach out to each other in times of need
- **"Career Navigator"** is our unique mentoring programme which connects our college students with local industry, career pathways and eye-opening opportunities; and
- **"Career Navigator Community"** - an intensive programme for 16-25-year-olds in Marlborough who are not currently in work or training - but keen to be!



Our specialised programmes are proven to transform young lives forever



Our vision:

“Thriving young people,
strong community”

We are here for the long-term, and focussed on research-backed proven programmes, delivering measurable, long term-results.

Everything we do helps prepare young people to contribute **personally, socially** and **economically** for the good of the community and region

Meaningful pathways

Helping our youth see a wide variety of different pathways across multiple sectors – including viticulture, oenology, aquaculture, forestry, construction, and much more!

Strong relationships

Developing strong and authentic personal connections between our young people and local industries. Connecting them effectively and connecting them early!

Eye-watering pace of change

Who better to guide our young people than the people at the cutting edge of business – right now!

Fence at the top of the cliff

Proactive programmes designed to help prevent young people from slipping between the cracks – *and* helping them once they have!

Proven programmes

Programmes that stand the test of time, with flexibility to respond to changing conditions, and backed by research and evaluation that demonstrates long-term efficacy

Develop Marlborough's talent in Marlborough

Opening the eyes of our young people to the opportunities on their doorstep



Confidence, Self-belief, Resilience

Equipping our children for the future by developing self-belief, resilience, respect, integrity and the strategies to build strong positive relationships

Creating leaders and role models

Building self-confidence and leadership, reducing bullying and reinforcing positive behaviour in our young people

Transforming lives

We can't change nature, we can't change home-life, but we can equip young people with skills and ability to help them overcome any obstacle

Marlborough-wide

Nearly 60% of Marlborough's tamariki and rangatahi every week

Graeme Dingle Foundation schools include:

Blenheim, Canvastown, Grovetown, Havelock, Linkwater, Mayfield, MBC, MGC, Queen Charlotte College, Rai Valley, Rapaura, Redwoodtown, Renwick, Riverlands, Seddon, Spring Creek, Tua Marina, Wairau Valley, Ward and Whitney Street



Career Navigator

For Year 12-13 college students, including mid to high achievers who may go away to train/travel, but come back – through to those looking for immediate local employment

Career Mentoring

Relationship and confidence building, personalised connections, widening perspectives and career knowledge

Workshops

Building specific work-ready skillsets via in-depth workshops facilitated by experts in given topics

Future of Work Conference

Providing a broad overview of what the 'future of work' will look like, and opening students' eyes to exciting local opportunities

Industry Days

Providing in-depth understanding of opportunities in key local industries

Career Navigator Community



**For unemployed
16-25-year-olds**

Transition Support

Providing extended job-seeking + transition support. Designed to support successful transition to workforce. Ongoing support from peers, programme coordinator + mentors

Individualised Support

Development of 'career action plan' + portfolio (including CV, cover letter + help with job application forms + employment contracts)

Work-Ready + Industry Support

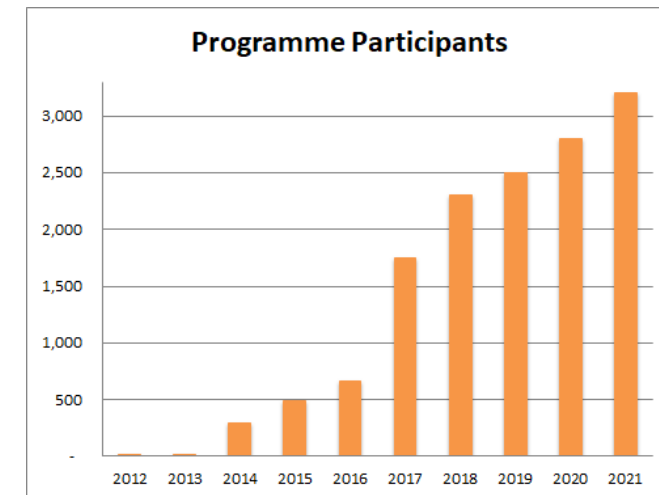
Career mentoring, worksite visits, 'work-readiness' workshops + community project to "give back" + develop teamwork + skills

A decade's accomplishments

Our growth over the last 10 years has been huge - and in direct response to community need.

We now work with around 3,000 Marlborough young people each week – plus hundreds more at the Future of Work conference and industry days.

We are proud of what we have achieved in the last 10 years, and excited to look ahead at the challenges ahead of us - and Marlborough - in the next 10 years.



Future Focused: the next 10 years!

CURRENT PROGRAMME

Career Mentoring

10 mentors / 25 students
Year 12 + 13 students, all Marlborough colleges
"For engaged students lacking direction"

Career mentoring, mentor group + whole group activities, site visits, workshops

Future of Work Conference

Previously 150 students, all Marlborough colleges - Year 12-13

Providing an inspiring look at what the 'future of work' will look like + opening student's eyes to exciting local opportunities

EXPANDED TO INCLUDE

Expanded Workshop Offerings

Year 12 + 13 students, all Marlborough colleges
80-90 students

Building specific work-ready skillsets, in-depth workshops. 3 topics per workshop. Building on from Future of Work Conference

Future of Work Conference

Doubled to 300 students in 2021, all Marlborough colleges Year 11-13 plus up to 50 unemployed youth

Even more businesses and industries involved

10 YEAR VISION

Broader Career Navigator Programme

30% Year 12-13 students
All Marlborough colleges

A growing number of graduates progressing into Marlborough employment (or prepared to go away to train and travel then return)

Future of Work Conference

100% students, Year 7-13
Across all Marlborough schools
Have the opportunity to attend and benefit

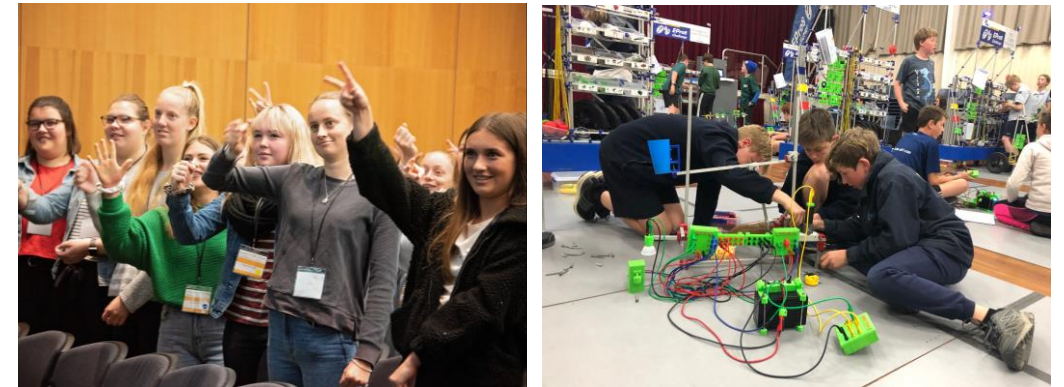
Future Focused: the next 10 years!

Where to next?

We are extremely grateful for MDC's partnership and support to date. In the coming decade we see the following key areas for further development and therefore funding:

- ★ **Future of Work Conference** – expand to help more of our region's young people. Tickets doubled for 2021 but current demand still exceeds tickets on offer. With additional funding we could expand the offering (for example to reach other age groups).

- The 10-year vision: Every Year 7 – 13 Marlborough student will have the opportunity to participate in a 'Future of Work' event (tailored and delivered to create age-appropriate materials and concepts)
- Recommendation: MDC to commit to \$10,000 per year 2022-2025 – with additional funding (of \$10,000) to be available for expansion to other age groups/increased numbers.



Future Focused: the next 10 years!

- ★ **Career Navigator** – We are tremendously grateful for MDC's ongoing commitment of \$12,000 per year to the programme. Given the economic emergency for youth exacerbated by the pandemic, we seek extra funding to do more, for more young people.



The 10-year vision: 30% of Year 12–13 Marlborough students will have the opportunity to benefit from a Career Navigator experience



Recommendation: MDC to commit a further \$13,000 per year to facilitate a far greater number of young people to access the broader programme offerings.





Thank you!

Thank you for your support of
our mission to transform even
more young lives - and
Marlborough - for the better



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