

**Marlborough
Christmas in the
Park 2022**

Sunday 11
December
Churchill Glade,
Pollard Park

Current Supporters



"Putting the heart of Christmas back in to Christmas in the Park"

Supporting Documents for Marlborough District Council
Funding Request - Operating Grant

Marlborough Christmas in the Park has had a refresh and refocus. It has new leadership and a new vision. Our purpose is to "go back to basics" by having only Christmas themed music and items. We are also showcasing exclusively Marlborough acts; the Marlborough Brass Band and a newly formed Christmas In The Park Children's Choir.

We aim to ensure that Christmas in the Park remains an iconic Marlborough Christmas event, focusing on fun for kids and families, focus on the real meaning of Christmas and showcasing Marlborough talent in a beautiful location, Pollard Park.

We have built a new budget and are working towards the return of the iconic event this December 2022

Points to highlight:

- Outside of the operating grants we're seeking sponsorship in the form of "Naming Rights Sponsor" and lower tier sponsors for funding of the event. We have applied for sponsorship with the likes of Mitre 10 Mega and Marlborough Lines.
- We have engaged with Lindy Knowles from Bohally Intermediate to lead the childrens choir.
- Love Marlborough is a newly formed trust, to facilitate Christmas in the Park and is underwriting the event.
- Implementation of wet weather venue.
- Life Flight Trust to be a benefactor at the event through collection of loose change and promotion of their sponsorship program (Red Angels).



Marlborough Christmas in the Park seeks the following proposals be considered by the Council.

1. An Increase in annual funding from \$2,000pa to \$5,000pa. Operating costs have increased to run such an event and as such we require to seek more funding to make the event possible, and great quality for all.

There is scope here to consider MDC as the "naming rights sponsor" if this appeals to the council.

AND/OR

2. Wet Weather Venue - Our second option is that MDC consider funding/underwriting our wet weather plan.

The event becomes much more viable for sponsors if they know that it will go ahead whether fine or wet. We would require to pay \$2550 to hold the booking of Stadium 2000, in the unlikely event that it does rain then the cost of the Stadium would increase to over \$7,000. See quote attached.

Funding a wet weather plan would be a real boost to our plans.