

# Strategic objectives and outcomes

Navigate	Incubate	Accelerate	
<p><i>Conversation Catalogue:</i> A series of video/podcasts on key climate action themes, hosted by Mission Zero with guests from local businesses, topic advisors and solution providers</p> <p><i>Coaching Catalogue:</i> A series of skill development tutorials (how-to videos, webinars, workshops &amp; worksheets) that align with the key conversation themes</p> <p><i>Peer Coaching:</i> One-to-one support via drop-in sessions at the Mahitahi Colab; Online chat platform</p>	<p><i>Climate Leaders Programme:</i> An annual leadership development programme where participants work on implementation of a local climate project as a focus of their programme participation</p> <p><i>Community project hub:</i> Attracting and supporting investment and development projects to benefit the regional emissions reduction agenda</p>	<p><i>Mission campaign:</i> Inspire more businesses to get involved; Inspire more action across the region</p> <p><i>Partnership amplification:</i> Team up with complementary networks and mana to increase ecosystem for local actions (e.g. NTCC, NRDA, professional bodies, etc)</p>	Direct Outcomes
	<p>Increase awareness of and enable pathways for capital investments and loans</p> <p>Nurture and inspire business community; influence leadership culture</p>	<p>Create partnership delivery models (via collaboration on shared outcomes with partner agencies &amp; project partners)</p> <p>Empower a trusted advisor network (bankers, lawyers and accountants)</p> <p>Utilise open source and open messaging models</p>	Indirect Outcomes